

ALLISON N. BRITTEN

WWW.ALLISONBRITTEN.COM

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(325)260-7932 ALLISON_BRITTEN@HOTMAIL.COM

Result-driven **UI/Graphic Designer** with extensive experience working on UI/U platforms, marketing, branding, advertising, and printed merchandising. Worked on over 1000 major projects with The Center for Contemporary Arts, Bill Wright (National Geographic Photographer), Elizabeth Akamatsu, Tomas Motley, and many other contemporary national artists. Experience in, Software Design, 3D Modeling, Video Compilation and Editing, Installation and Curation of national art exhibits, and Event Planning.

Professional graphic designer with multifaceted skill set, an eye for detail, and experience with an array of national artist and arts exhibits.

Main UI/Graphic Designer/Gallery Manager

Center for Contemporary Arts (CCA) 03/13 – 12/20

- Solely responsible for contracting out exhibits to national artist
- Responsible for assisting national artist with marketing campaign, being exhibited at the CCA.
- Solely responsible for the installation and arrangement of art work by national artist for given exhibits.
- Solely responsible for the rebranding campaign for the Center for Contemporary Arts, created their new logo, created their new website, and re-created marketing image for the center, and local/national artist
- Solely responsible for procurement of art for CCA, completed the order and delivery process of national art.
- Assisting artist and customers with local/national sales with premier customer service skills to first rate customers.

Freelance Portfolio:

UI/ Graphic Designer Definition 6, Atlanta, GA– 09/21 to 10/21

- Planned Elements and Snackable, converting mockups into usable models.
- Designed, implemented and Presented web pages, plugins and functionality for continuous improvement.
- Assisted in conversion of old web designs to usable storytelling platforms.

UI/ Graphic Designer Blue Buffalo Construction, Atlanta, GA– 01/21 to 09/21

- Solely responsible for working with the client's team to understand the user Journey for online business intent and proposed preliminary key branding ideas to stakeholders and client board.
- Planned Elements and Wireframes, converted mockups into usable models.
- Designed, implemented and Presented web pages, Components and functionality for online storefront.
- Assisted in Building new web designs to be user friendly platforms.

Graphic Designer Toad N' Oak Farms, Abilene, TX - 01/18 to 7/21

- Solely responsible for working with the client's team to understand the client's business intent and purpose, presented preliminary logo designs to key stakeholders and client board.
- Responsible for completing the design project, meeting all requirements, under budget, ahead of schedule, and within scope.
- Responsible for the completion of key logo designs for two of the client's corporations.

Graphic Designer Excelsior Foundation, Abilene, TX – 08/19 to 12/20

- Solely responsible for creating a marketing request for proposal (RFP) for their high efficiency power plant.
- Solely responsible for designing a marketing campaign to colleges and universities promoting a joint venture on scientific biomedical DNA projects. Participating in this project was: Georgia Tech, Texas A&M, University of Texas, and Abilene Christian University.
- Responsible for the completion of key logo designs for the client's corporation.

Website Developer Esmé Glenn, Abilene, TX – 07/17 to 7/18

- Planned website development, converting mockups into usable web presence (Per Client Specification)
- Designed, implemented and monitored web pages, plugins and functionality for continuous improvement.
- Assisted conversion of designs to usable web images.

Technical Skills

Operating Systems: Windows 2007/2010 – Mac OS.

Design: Adobe: InDesign, Illustrator, Photoshop, XD, Spark, Lightroom, and Premiere. Figma, Anima, Canvas, Gimp, Blender 3D, ProKitchen and Sia. Photography post-production, and digital videography enhancement.

Education

Clyde HS Clyde Texas – HS Diploma

Associated Degree – Texas State Technical College – Digital Illustration and Design

Trained Adobe Suite Designer – Adobe

Schoolism Certified – July 2014

Sketchup Certified – 3D Modeling

ProKitchen Certified – August 2021

Technical and Professional References will be made available upon request:

Dan Robinson – CEO and Founder of The Robinson Excelsior Foundation – 972-741-7529

dan@excelsiorfoundation.com

Jonathan Carroll – (was the Executive Director for CCA) Manager at Petro Ledger – 325-201-8914

jonathan@jonathanscarroll.com

Dr. Luis G Carrion –CEO and Co-Founder of Blue Buffalo Construction – 973-534-7855 lcarrion@hntb.com

Michael Derrick – Executive Board Member for CCA – 432-923-2983 m.derrick.tx@gmail.com

Meagan Dobbs – Marketing & Communications Director at Community Foundation of Abilene – 214-707-1709

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